

State of West Virginia Office of the Attorney General

Patrick Morrisey Attorney General (304) 558-2021 Fax (304) 558-0140

January 27, 2023

Mr. Bill Morrow CEO, DirecTV, LLC 2260 East Imperial Hwy LA 5/12th Fl. W/S 1248 El Segundo, CA 90245

Dear Mr. Morrow,

Two years ago, two members of the House Energy and Commerce Subcommittee on Communications and Technology from California sent a letter to your parent company and others urging you to cancel carriage of conservative media outlets. As the Attorney General of West Virginia, I am deeply concerned with your company's announcement that it will discontinue carriage of Newsmax in an apparent concession to the pressure campaign against your company. I urge you to reconsider your unusual decision to cancel a growing network, especially given the important role of DIRECTV STREAM as a nation-wide, over-the-top cable television provider.

A healthy diversity of daily news programming is an essential part of our public discourse. While some may object to the views and opinions expressed on Newsmax, the same is true of liberal-leaning channels such as MSNBC.

In addition, giving in to the demands of two members of Congress to cancel carriage of a channel because of its conservative programming sets a dangerous precedent. A large American media company should stand fast against such pressure to stifle dissenting and alternative opinions.

The last thing our country needs right now is corporate censorship of conservative voices at the behest of members of Congress and others seeking to cut off debate by limiting the reach of those that disagree with them.

Competition among daily cable news providers both across and on the same side of the political spectrum is also important to the health and prosperity of the news ecosystem. Americans benefit most when they have more choices, not fewer.

The pressure campaign against your company was lamentable, but giving in is far worse.

This decision to cancel carriage of Newsmax, if not reversed, will not be the end of the matter. Giving in to demands for politically motivated corporate censorship will only breed more demands in the future. Neither DirecTV nor the channels it carries should face an ongoing concern over whether programming is acceptable to powerful political elites. This issue is all the more important when it comes to news. The Fourth Estate must have ample room to cover the government and politics of the day, without newsrooms constantly looking over their shoulder.

Respectfully, the business case for canceling carriage of Newsmax is questionable. With the rise of dedicated direct-to-consumer streaming services, daily news and sports remain the mainstay of consumers' desire to maintain cable television service. Carrying Fox News, Newsmax, and OANN provides daily news coverage and commentary that is tailored to them. It is a mistake to eliminate them from your offerings.

Keeping Newsmax on your services will keep your boardroom, and your parent company's boardroom, out of political fray; cancellation of Newsmax unavoidably enmeshes your companies in a morass of political correctness going forward. We respectfully urge you to do the right thing and maintain your full offering of conservative daily news programming. We look forward to your response.

Sincerely,

Patrick Morrisey

West Virginia Attorney General

PATRICK MOMS